50 THINGS I DO AS A BUYER'S AGENT TO ENSURE A SUCCESSFUL TRANSACTION



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- 01. We will meet for a buyer consultation.
- 02. Align on the best communication plan throughout the entire process.
- 03. Encourage you to reach out to a lender for pre-approval and provide recommended lenders (at least 3) if requested.
- 04. Collect market data and recent comparables in neighborhoods you're interested in.
- 05. We will complete a buyer questionnaire to understand your needs and objectives.
- 06. If necessary, I will research off-market opportunities for you to find additional suitable inventory.
- 07. Create a 'Collection' so you're aware of listings that fit your criteria.
- Select properties to show you based on your criteria.
- 09. Pull market trend data to understand what's happening within the broader region.
- 10. Coordinate showing appointments to gain access to desired listings.

- 11. Learn relevant details and attributes of the properties shown, including number of bedrooms, bathrooms, square footage, acreage, etc.
- 12. Attend broker tours to view other available properties on the market.
- 13. Stay connected to local buyers, sellers, and other agents to maintain a constant view of what drives the market.
- 14. Reach out to agents with similar listings to understand traffic and buyer demand.
- 15. Provide objective advice and help you evaluate the pros and cons of different properties.
- Prepare a Comparative Market Analysis 16.
- Understand the current condition of the property for negotiation purposes with the assistance of experts.
- Advise you on potential offer strategies that reflect current market conditions. 18.
- Help you obtain HOA documents if 19. needed.
- 20. Review all transaction documents with you in advance of writing any offer.

- 21. Review all forms in the disclosure package.
- **22.** Coordinate additional access to the property, if necessary.
- 23. Join you while you meet with experts about desired improvements including landscaping, painting, fixture updates, minor and major renovations, etc.
- **24.** If requested, recommend at least three vendors to you on your specific request.
- **25.** Maintain consistent communication to provide market updates.
- **26.** Monitor any changes in the market to refine offer strategy and make needed updates (revising price, terms, etc.) accordingly.
- **27.** Explain the offer process, timeline, and recommended preparation.
- **28.** Align on offer strategy and prepare the offer on your behalf.
- **29.** Notify the listing agent you are submitting an offer.
- **30.** Advise and strategize with you on counteroffer response.
- **31.** Negotiate terms as needed with the listing broker and seller in writing
- **32.** Notify you when terms are agreed upon.
- **33.** Assist with the review of the final contract, disclosures, pre-qualification letter, and wiring instructions, if applicable.
- **34.** Coordinate the signing of the final agreement.
- **35.** Facilitate deposit of earnest money and down payments.

- **36.** Create and execute closing timeline and transaction review.
- **37.** Stay in close contact with all relevant parties through next steps.
- **38.** Share estimated timeline and all documents with client and Attorney(s), if applicable.
- **39.** Coordinate and confirm inspection.
- **40.** Coordinate and confirm appraisal has been received.
- **41.** Confirm loan approval has been received.
- **42.** Coordinate final walk-through and address issues that may arise by communicating with the seller's agent.
- **43.** Remind you to order home warranty (if applicable).
- **44.** Remind you to order homeowners insurance and set up utilities.
- **45.** Request final closing figures from the closing agent (attorney or title company).
- **46.** Advise you to carefully review closing figures with settlement service provider.
- **47.** Facilitate closing for you and the seller.
- **48.** Confirm recording of deed, if applicable.
- **49**. Transfer of keys and property access.
- 50. Welcome you to your new home!